

# COOKIE POLICY

**AirX Climate Solutions and Divisions/Brands (collectively, the “ACS”) uses cookies to enhance the experience of visitors to our web sites. When we do this, we will provide information on the cookies used. We will also provide choices regarding how you manage the cookies, including the ability to opt-out of accepting the cookies.**

**ACS uses cookies for the following purposes:**

- **Strictly Necessary Cookies:** The cookies are required for the website’s functionality. They cannot be turned off.
- **Performance Cookies:** These cookies provide no information about the user. They send us information about the web site, such as which pages are viewed and if there are any errors. No personal data is collected, we only receive aggregate information.
- **Functional Cookies:** When a web site offers personalization (language, location, etc.), this information is stored in Functional cookies. When these cookies are removed, these personalization choices need to be re-selected. These cookies can also be used to offer services from other site, such as viewing videos. These cookies do not track activity on other sites. They are anonymous.
- **Targeting Cookies:** When our sites offer advertising, these cookies ensure the advertising is relevant. They are also used to determine how effective the advertising campaigns are. When these cookies are from 3<sup>rd</sup> Parties, they share information with the 3<sup>rd</sup> Party (typically advertisers). They may also support functionality provided by the 3<sup>rd</sup> Party.
- **Social Media Cookies:** The cookies are used by social media providers to build profiles of visitors. The user gets the benefit of the functionality they provide, such as interacting with the social media platform or sharing content with others on the social media platform.

**These cookies can come from either ACS (first-party cookies) or from other companies (third-party cookies). Again, we will provide choices regarding how you manage the cookies, including the ability to opt-out of accepting cookies. Note: restricting the use of cookies may impact the performance of this web site.**

To learn how to manage cookies through your browser visit <https://cookiepedia.co.uk/how-to-manage-cookies>.

#### **Other ways we track the use of our content**

**Some of our web sites and communications use Pixels to track the use of our content. Pixels (also know as Web Beacons) will report anonymized information regarding which communications are opened and which links are clicked. This helps us keep our content relevant and engaging to our consumers.**

**This Policy does not apply to any third-party cookies. We are not responsible for third party privacy practices. Please consult each third party's privacy policy for details about how that party collects and processes your personal information.**